

Shivia Summer Newsletter

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"It's pretty clear to me that just about anyone who's living in extreme poverty is better off if they have chickens. In fact, if I were in their shoes, that's what I would do - I would raise chickens." **Bill Gates**

Dear Friend of Shivia,

I write this message following **Joe Rao's** (our General Manager) and **Chandrani Banerjee's** (our Head of Liveelihoods) superb trip to London at the beginning of June. We are grateful to all those of you who hosted events or gave us the opportunity to update you on our work; it was motivating and rewarding for the team. My particular thanks go to the **Artemis Charitable Foundation** for putting on such a generous evening reception for our core supporters – the feedback has been heart-warming. I would also like to thank **Venquis, Clifford Chance** and **Alquity** for holding events for us to update and inspire their staff on our partnerships. Both internal and external meetings were fruitful and encouraging and I look forward to drafting the next five-year plan to take us to the next level.

You may have noticed in the news over the last few weeks that Bill Gates has announced he will be donating 100,000 chickens to extremely poor families in Sub-Saharan Africa since, in his words, *"raising and selling birds can be efficient to tackle extreme poverty...there's no investment that has a return percentage anything like being able to breed chickens"*. As you know, this has indeed been our approach for the last five to six years with our flagship **Poultry Development Services Programme** and I hope to collaborate with the Gates Foundation accordingly.

In terms of operations, our Poultry Development Services Programme continues to produce excellent results and our year-end figures in March show that we distributed 9,161 toolkits last year to 2,373 families and trained an additional 10,000 people in backyard poultry farming.

Agri-Management Services is going from strength to strength and we now have nearly 700 farmers in 40 Farmer Interest Groups all benefitting from access to better priced inputs and market linkages. We have opened 26 bank accounts for these groups which is a significant milestone for them. Our goal this year is to transition these smaller groups into a larger Farmer Producer Organisation and I am grateful to **Shailendra Patel** from **Project Sophia** who is advising us on this process. Feedback from our **Goatery pilot project** is positive - 30 goats are pregnant and 3 have already delivered one kid each. For all our operations, we have spent time in the last quarter improving our social impact methodology and we are excited by our partnership with **Salesforce** who will be developing our new database to capture our increasing volumes of data on a pro bono basis.

We have just found out that we have a charity place in the **2017 Virgin London Marathon** on April 23rd; if you would like to embark on the challenge on behalf of Shivia, please do get in touch!

Finally, I would like to welcome **Deepak Arora** to our Board of Trustees. Deepak is a qualified solicitor and will help us update our internal policies.

It leaves me to thank you all for your continuing support and if you would like a printed copy of our 2016 Annual Report, please do let us know, or download a copy from our website - **just click here**. It is packed with information about Shivia as well as our progress and plans.

Olly
Olly Donnelly, Chief Executive

June 2016: Joe Rao and Chandrani Banerjee's visit to London



6th June: Malcolm Cooper-Smith presenting Shivia with a cheque for £20,000 from the St James's Place Foundation - matched funding following the House of Commons Dinner & Auction event in April 2016



8th June: Lunch and Learn event at Clifford Chance LLP. Joe and Chandrani pictured here with Olly and Tom Dunn, Pro Bono Director



7th June: Presenting to the team at Venquis, followed by a visit to a London pub for Joe and Chandrani!



8th June: Presenting at an evening reception hosted by The Artemis Charitable Foundation



9th June: Joe, Chandrani and Olly presenting at a picnic event hosted by Alquity. Shivia is a beneficiary of their *Transforming Lives* programme



8th June: Stuart Tester (Shivia Chairman), Chandrani, Olly with Lindsay Whitelaw

How to support Shivia



There are many ways to support Shivia....

- Make a donation for one or more £15 Poultry Toolkits
- Set up a regular monthly donation
- Introduce Shivia to a corporate or family foundation
- Organise a fundraising event
- Undertake a sponsored challenge
- Champion Shivia where you work
- Give As You Earn

To find out more please visit our website page: www.shivia.com/donate

CONTACT US

- info@shivia.com
- Twitter: @shivatweets or [facebook.com/shivia](https://www.facebook.com/shivia)
- c/o EFG Bank, Leconfield House, Curzon Street, London W1J 5 JA

Global Giving Photo Competition: 18th-22nd July 2016

Shivia has entered the **2016 Global Giving Photo Competition** in the **'Give Hope'** category. The photo finalists will soon be announced and voting takes place online from **18th-22nd July**. If we make it to the final we will send you the link you need and would really appreciate your vote - the winner in each category wins \$1,000 USD towards their charity project.

